

**AMERICAN ASSOCIATION OF
PHYSICIAN LIAISONS, INC.
ANNUAL CONFERENCE
& MEMBERSHIP MEETING
JUNE 23-25, 2010
THE WESTIN TABOR CENTER
DENVER, CO**



The AAPL invites you to exhibit in Denver, CO on June 23-25 at the 2010 AAPL Annual Conference & Membership Meeting. We welcome your company in our vendor room. We are excited to offer more time with the attendees this year than in prior years! The conference will be extended with an additional half day and the break times will be extended.

Sponsorship/Vendor Opportunities

<p><u>Gold Sponsorship</u> \$2,000</p> <p>Your sponsorship will share the costs of the Wednesday evening welcome reception</p> <p>For your sponsorship, your company will receive:</p> <ul style="list-style-type: none"> ✓ PREMIERE Vendor space ✓ Primary visibility with your logo in the AAPL Spring Newsletter - Please provide a color logo (JPEG ONLY). ✓ Primary Placement & full-page ad in the Sponsor & Vendor Program. - Full page color ad specs are: 7" wide and 9.5" depth – Format: JPEG ONLY, (1color ad and 1 Color Logo.) ✓ A personal introduction to say a few words to conference attendees <p><u>Silver Sponsorship</u> \$1,600</p> <p>Your sponsorship will share the costs of the breaks.</p> <p>For your sponsorship, your company will receive:</p> <ul style="list-style-type: none"> ✓ Primary visibility with your logo in the AAPL Spring Newsletter - Please provide a color logo (JPEG ONLY). ✓ Attractive placement & 2/3 vertical page color ad in the Sponsor & Vendor Program. -2/3 vertical page ad specs are: 3.625" wide and 9.5" depth – Format: JPEG ONLY, (1 color ad, and 1 color logo.) ✓ Vendor space 	<p><u>Bronze Sponsorship</u> \$1,250</p> <p>Your sponsorship will share the costs of the Motivational Speaker and/or Keynote speaker.</p> <p>For your sponsorship you will receive:</p> <ul style="list-style-type: none"> ✓ Recognition in the AAPL Spring Newsletter ✓ Recognition in the Sponsor & Vendor Program with a ½ horizontal page ad. – ½ horizontal page ad specs are: 3.625" wide and 9.5" depth – Format: JPEG ONLY, (1 color ad and 1 color logo) ✓ Vendor space <p><u>Vendor Space Only</u> \$750</p> <p>Your vendor space will include:</p> <ul style="list-style-type: none"> ✓ ¼ vertical page ad in the Sponsor & Vendor Program – ¼ page vertical ad specs are: 3.625" wide and 5" depth – Format: JPEG ONLY, (1 color ad and 1 color logo)
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Registration

Registration Deadline: March 1, 2010

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ **Fax:** _____

Email: _____

Contact name: _____ **phone #:** _____

Marketing Contact: _____ **phone #:** _____

Names of company representatives attending: (two per booth)

_____ Attending: Conference

_____ Attending: Conference

*Ads and Logos: Logo due no later than **March 26** and company ad due **April 16**. Please send to ammanagementllc@gmail.com

Please indicate your level of participation:

Gold \$2000 _____

Silver \$1600 _____

Bronze \$1200 _____

Vendor \$750 _____

***My company will donate a Door Prize? Yes** ____

Check Enclosed

Credit Card

Card Type: _____ Number: _____

Security Code: _____ Zip Code: _____ Expiration Date: _____

Please send registration and make checks payable to:

AAPL

C/O AM Management, LLC

PO Box 13891

Maumelle, AR 72113

Cancellation policy: Refunds of 50% will be given if AAPL is notified before May 3, 2010. No refunds will be given after May 3, 2010.

Conference Planning

Exhibit Booth Space

Exhibit booths are single 6' tables, covered and skirted. Exhibitors should contact the meeting site directly (303-572-9100) for special needs: i.e., shipping/receiving of materials, electrical outlets, extension cords/power strips, phone lines, computer/internet accommodations, etc. Any applicable fees and payment arrangements for these special needs/services will be the responsibility of the exhibition company.

Exhibit Days and Hours

Please have a representative at your booth during breakfast and all breaks. Security is the responsibility of the exhibitor.

Conference Hours

- Wednesday, June 23 - 1:00 pm – 4:00 pm
- Thursday, June 24 - 7:30 am – 4:00 pm
- Friday, June 25 - 7:30 am - 12:30 pm

Prize drawings will be held during the exhibition sessions.

Booth must be up and representatives must be present to win.

Exhibit Hall Set-Up and Removal

Set-up — Wednesday, June 23 — 12:30-2:30 pm

Take-down — Friday, June 25 after the 10:30 break

Booths will be assigned on a first-come basis.

Attending Exhibit Representatives

Only two representatives will be allowed per booth. Representatives of exhibiting companies must be identified by an official conference name badge.

Meal and Activity Accommodations

Exhibitors are invited to join all conference meals and activities.

Lodging

A block of rooms have been reserved at a rate of \$199 per night. Reservations can be made by calling the Westin Tabor Center at (303) 572-9100.

Exhibitors/AAPL Liaison Reception

Wednesday, June 23, 4:00-6:00 pm

Please make plans to attend. It is a great opportunity to interact with the Liaisons.

Questions about the conference?

Contact:

Carla Alexander

ammanagementllc@gmail.com

Kim Welton

CMSR

Lake Forest Hospital

kwelton@lfh.org